

HP Technology Forum & Expo
Get connected. People. Technology. Solutions.



HP Technology Forum & Expo

Get connected. People. Technology. Solutions.



invent

HP NonStop servers

A year of execution

Platforms and roadmap



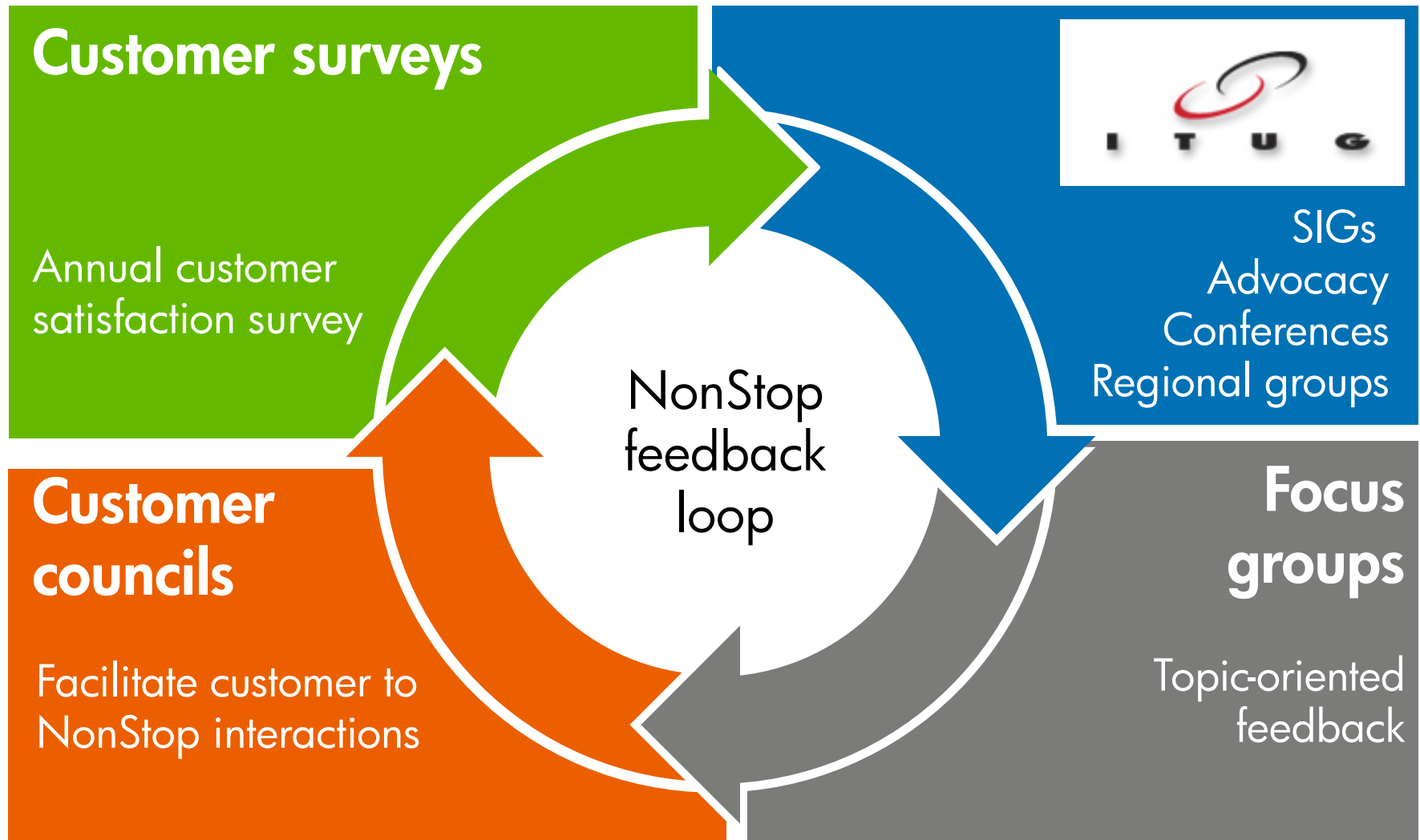
New customers



Investment

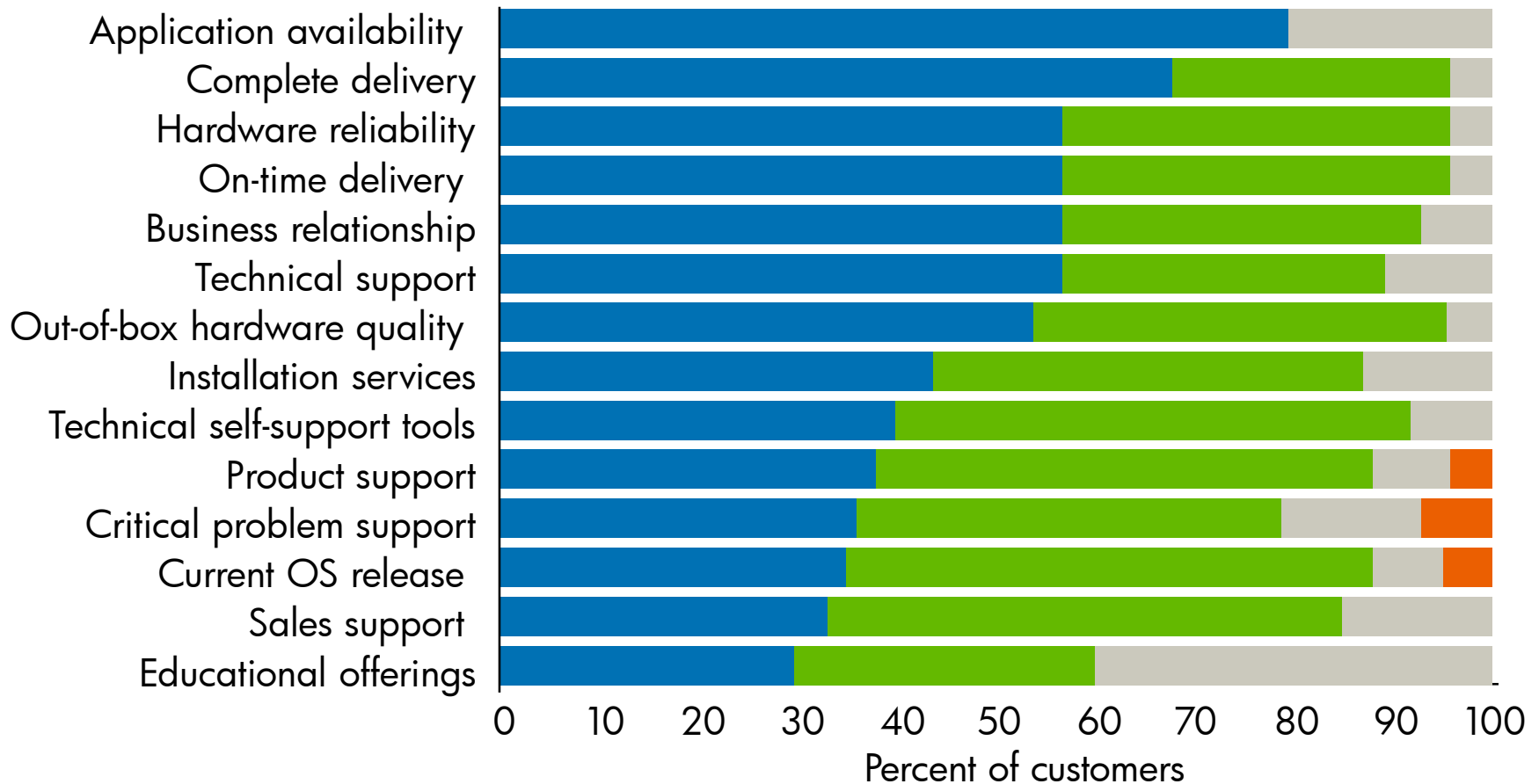


HP and our customers working together



Customer feedback

Key platform criteria

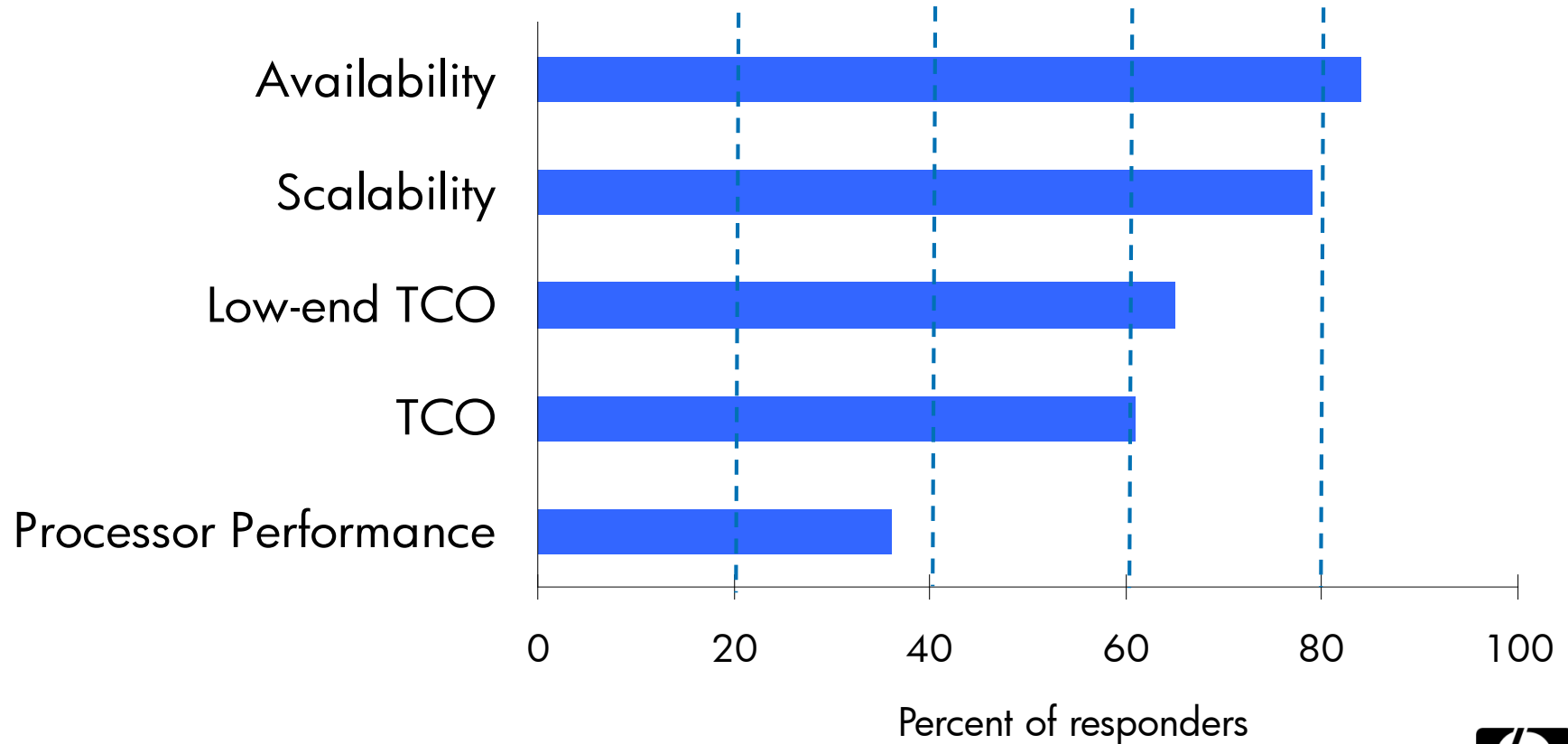


Very satisfied ("5") "4" "3"/NA "2" Not at all satisfied ("1")

Customer feedback

ITUG "Instapoll" results

Q: Is NonStop a leader in...



NonStop Customer Benefits

Technology for customer business demands



Today

Business
Technology



Accelerate
business growth

Lower costs

Mitigate risks

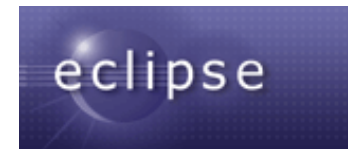
NonStop Customer Benefits

Accelerate Business Growth

Accelerate business growth

- Speed time to market
- Strengthen customer relationships
- Drive revenue in new markets
- Capture market share

- Faster time-to-solution via OpenSource development



- Easier integration via Service Oriented Architecture (SOA)
- Greater deployment flexibility via low-end offerings

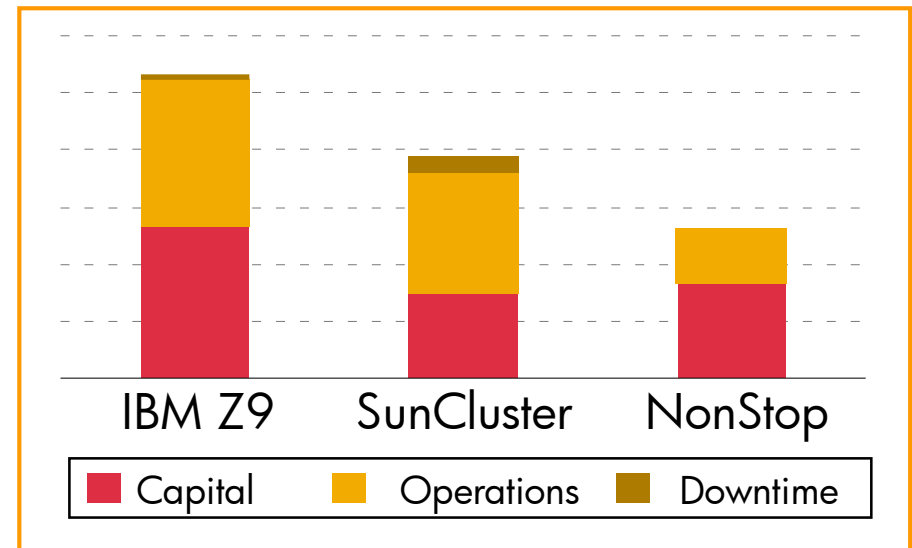
NonStop Customer Benefits

Lower Costs

Lower Costs

- Reduce IT/business cost
- Improve operational efficiency
- Improve ROI

Compelling TCO*



* 2007 Standish Group

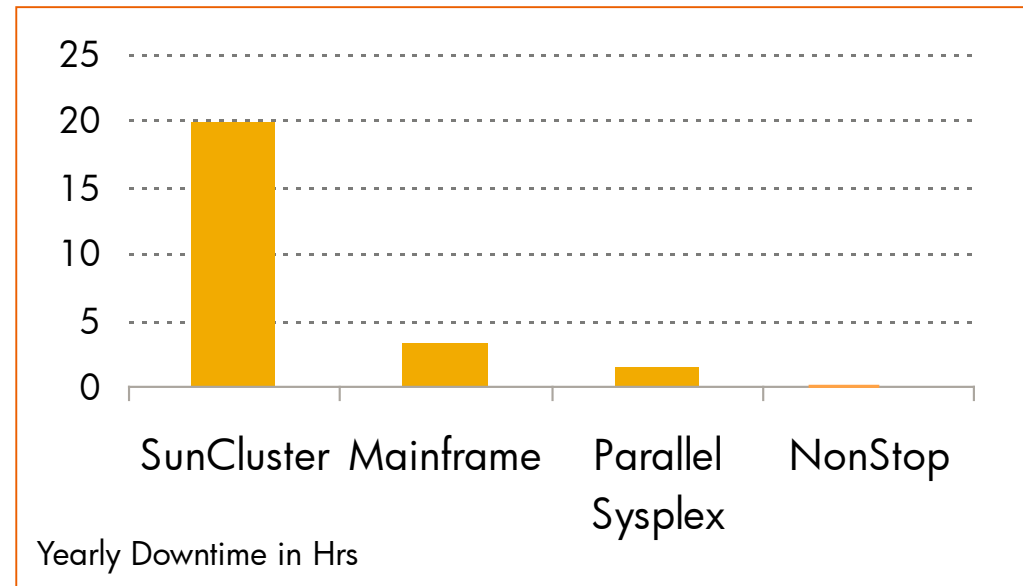
NonStop Customer Benefits

Mitigate Risk

Mitigate Risk

- Minimize IT/business risk
- Improve compliance

Best availability*



Strong security offerings

- Encryption
- Regulatory compliance

Success with NonStop

Listening to customers

Delivering now & into the future

Delivering to a growing market
demand for availability

Summary

Accelerate
business growth

- Faster time to market
 - Eclipse
 - SOA

Lower costs

- Better ROI
 - New chipset
 - I/O subsystem

Mitigate risks

- Reduce IT/business risk
 - Best availability
 - Proven services
 - Server blades in future

HP Technology

Get connected. People.
Forum & Expo

Technology. Solutions.

